

**Vermont Dairy Industry
Association Conference
Tuesday, September 10th, 2013**

Morning Session

- 8:30 **Registration**
- 9:00 **President's Welcome -**
Julie Smith, VDIA
- 9:10 **Dairy Industry Update -**
Bob Wellington, Agri-Mark
- 10:00 **Searching for the LiLi -**
Steve Judge, Bob White Systems
- 10:45 Break
- 11:00 **Changes to and New Services
from Vermont DHIA -**
Brett Denny, Vermont DHIA

Afternoon Session

- 12:00 Lunch
- 12:30 **VDIA Business Meeting,
Presentation of Dairy Farm-of-the
-Year and Tupper Award**
- 1:00 **Celebrating Ag -**
Michele Payn-Knoper,
Cause Matters Corp.
- 2:00 Break
- 2:30 **Responding to Rhetoric -**
Michele Payn-Knoper,
Cause Matters Corp.
- 4:00 Adjourn



Michele Payn-Knoper is known as one of North America's leading farm and food advocates. A Certified Speaking Professional, MPK delivers advocacy training programs and motivational keynotes. She founded Cause Matters Corp. in 2001. Cause Matters Corp. focuses on agricultural advocacy, social media strategy, community engagement and growing a food movement.

Payn-Knoper holds degrees in Agricultural Communications and Animal Science from Michigan State University. She held a Regional Directorship for the National FFA Foundation and has also marketed and sold dairy genetics to more than 25 countries. MPK wears a variety of shoes connecting farm gate to food plate – and helps others learn to do the same.

She recently authored “No More Food Fights! Growing a Productive Farm & Food Conversation” to encourage farm and food people to reach across the plate to find commonalities.

The first 60 to register for the conference through VDIA will receive a free copy of Payn-Knoper's recent book.



Trent Loos is a sixth generation United States farmer with a passion for agriculture that started years ago – he had his first pig when he was just 5 years old on the family farm near Quincy, IL. When anti-agricultural activists threatened the way of life he cherished, it was time to take a stand. Somebody needed to speak on behalf of the hard-working farmers and ranchers of America. Trent accepted the challenge.

Loos Tales launched in January of 2001. Today, the show airs on over 100 stations nationwide and boasts 3 million listeners on-air and online. In 2008, Trent was recognized as the “Voice of Rural America” by the West Quest organization for his ground-breaking work in advocating for agriculture and speaking on behalf of the folks who would rather stay home and tend to their crops and livestock than take on those attacking their life-sustaining industry.

**The 2013 Annual
Conferences of**

Vermont
FEED DEALERS & MANUFACTURERS
ASSOCIATION



September 10th and 11th, 2013

*“Featuring Trent Loos and
Michele Payn-Knoper”*



Welcome

To the annual conferences of the Vermont Feed Dealers and Manufacturers Association and the Vermont Dairy Industry Association.

Join Us

This year's conference features two top notch speakers on the subject of advocating for agriculture. Michele Payn-Knoper leads off with Celebrating Ag on the 10th and Trent Loos is presenting a keynote at the evening banquet and speaking again during the program on the 11th.

On Wednesday morning the Vermont Feed Dealers and Manufacturers Annual Conference will feature a lineup of speakers outlining opportunities for the Vermont dairy economy.

**Sponsored by the
Vermont Feed Dealers and Manufacturers
Association and the Vermont Dairy
Industry Association**

**Join us for a reception and dinner
Tuesday night and enjoy commentary
from Trent Loos an advocate for
American Agriculture.**



Vermont Feed Dealers Conference Tuesday, September 10th, 2013

Evening Session

5:30 **Dairy Industry Reception**

7:00 **Banquet—
Trent Loos, "Voice of Rural America"**

Vermont Feed Dealers Conference Wednesday, September 11th, 2013

Morning Session

7:40 **Registration**

8:00 **President's Welcome**
Al Ames, Vermont Feed Dealers

8:10 **FSA Emergency Loan Certification**
Bob Paquin

8:30 **UVM CALS Update**
Tom Vogelmann & Andre Wright

9:00 **Carbon Credits Green Mt Power**
David Dunn

9:45 **Washington Update**
Leah Wilkerson

10:15 **Break**

10:30 **Dairy Cow Well-Being and the Well-Being of Our Industry**
Dr. Rick Grant

11:15 **"Voice of Rural America" Advocacy
For Agriculture**
Trent Loos

noon **Lunch**

12:30 **Governor Shumlin Address**



Dr. Thomas C. Vogelmann became 11th Dean of the College of Agriculture and Life Sciences and Director of the Vermont Agricultural Experiment Station at the University of Vermont (UVM) in 2009, after holding positions of Interim Dean from July 2008 and Professor and Chair of the Department of Plant Biology

from 2002.



Dr. Andre Wright is Professor and Chair of the Department of Animal Science. Dr. Wright has been working on developing strategies to increase the efficiency of nutrient utilization in livestock, and to reduce their enteric methane emissions. His research has made significant contributions in the area of molecular microbiology, resulting in novel options being developed to reduce methane emissions from livestock.



Dave Dunn is a program manager at the Energy Innovation Center in Rutland, Vermont for Green Mountain Power, Vermont's largest electric utility. Dave began his energy career in 1992 developing the dairy farm energy efficiency program for Central Vermont Public Service.



Leah Wilkinson is the Director of Ingredients, Pet Food and State Affairs for the American Feed Industry Association. Based in Arlington, Virginia, AFIA represents the business, legislative and regulatory interests of the United States animal feed industry and its suppliers. At AFIA, Leah is responsible for feed ingredients, pet food, equine and state government affairs for the western part of the U.S. She joined AFIA in December, 2010.



Rick Grant was raised on a dairy farm near Potsdam, NY and received a B.S. in Animal Science from Cornell University, a Ph.D. from Purdue University in ruminant nutrition, and held a post-doctoral position in forage digestion research at the University of Wisconsin-Madison. From 1990 to 2003, Rick was a professor and extension dairy specialist in the Department of Animal Science at the University of Nebraska. Since 2003, he has been President of the William H. Miner Agricultural Research Institute in Chazy, NY, a privately funded educational and research institute focused on dairy, equine, and crop management.