

LAWN CARE AND YOU- SUSTAINABLE MANAGEMENT OF HOME LANDSCAPING

Our society values a well-kept lawn in maintaining the value of real-estate, but the ecological impacts of modern lawn care aren't worth the beautification value.

How does my lawn cause problems?



This increase in water usage can heighten the impacts of droughts on local areas, which can be eliminated by changing the social value perceived in a traditional lawn

So What Can Be Done?

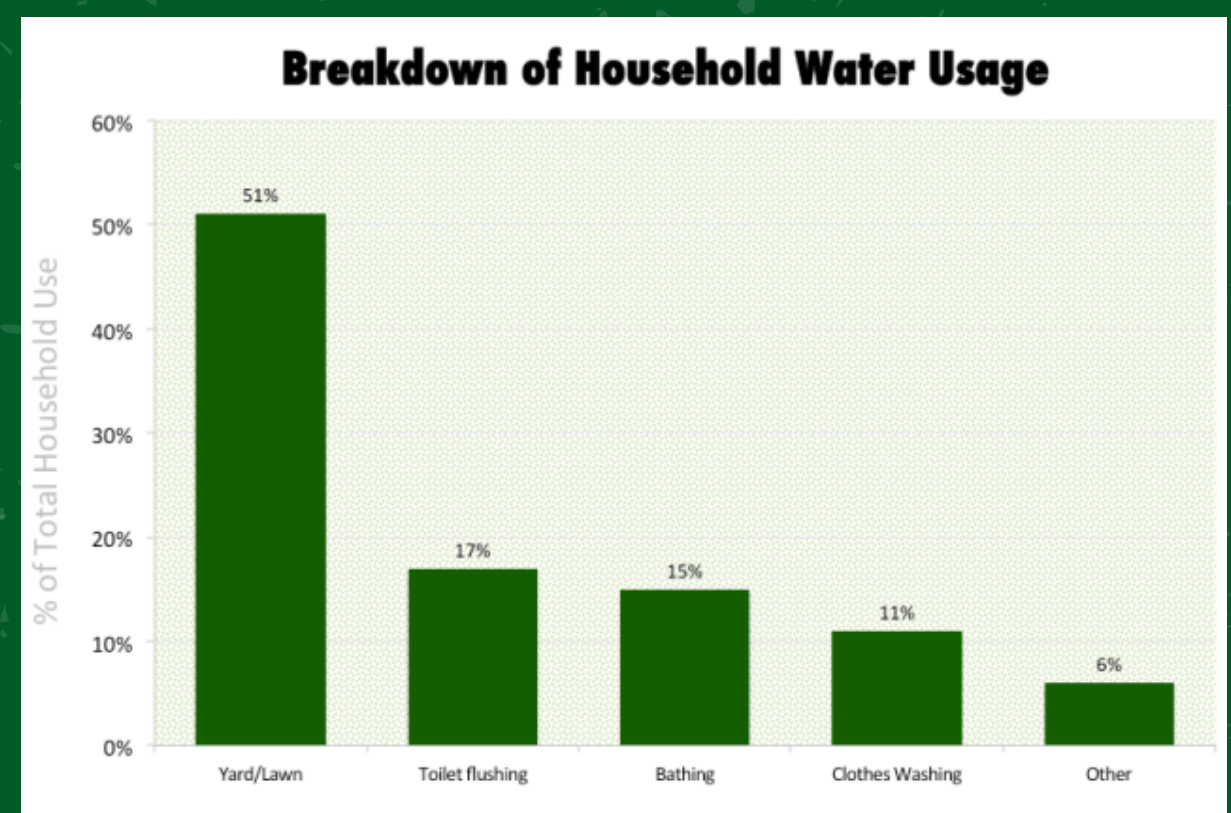
Two Smart Solutions::

- Making programs to accessibly educate a wide breadth of people about sustainable landscaping
- Provide subsidies to reduce the cost to switch to more efficient landscaping designs

Some Individual Steps to Take:

- Consider adding more native plants to your garden/lawn to decrease the presence of water intensive plants in your yard.
- Lower Frequency of Lawn Watering to limit water misuse
- Consider slowly changing your landscaping in your lawn/garden to something more water-efficient

Individual Challenge: The goal over time is to get your lawn to look more like the second picture than the first, it looks better for visitors, and is better for the environment!



Household water usage goes mostly towards lawn care, and mitigating these costs can be both economically and environmentally beneficial

