

Cider Apple Production in Vermont:
Market Opportunities and Technical Challenges
The Woodchuck Cidery
1321 Exchange Street
Middlebury, VT 05753
March 30, 2015

Agenda

- 9:00 Cider apple research at UVM & other land grants
Terence Bradshaw, UVM Tree Fruit & Viticulture Specialist
- 9:45 Market Opportunities and Challenges for Cider Apple Production in VT: Results from the 2014 WLEF Survey
Florence Becot, UVM Dept Community Development & Applied Economics
- 10:30 Fruit Needs for the Cider Industry
Justin Heilenbach, Citizen Cider
- 11:15 Cider Apple Production: The U.K. Perspective
Neil MacDonald
Director, Orchard Groundworks, Somerset U.K.
- 12:00 Lunch
- 1:00 Basic Laboratory Analysis of Fruit for Cidermaking
Ben Calvi, VT Hard Cider Company
- 1:45 Evaluation of Research Ciders from the VT Working Lands Enterprise Fund Project:
Apple Market Optimization and Expansion through Value-Added Hard Cider Production
Moderated by Terence Bradshaw, UVM
- 3:15 Adjourn

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