

Online Maple Business Courses

November 2020

This autumn University of Vermont Extension Maple Business will offer two short-form online courses. **Maple Business Planning** and **Maple Financial Planning** will provide current and prospective maple business owners with training on business management concepts and the opportunity to use their new skills when addressing their own business decisions.

Maple Business Planning

Instructor: Mark Cannella (Extension Associate Professor)

This four-session course will guide participants through key aspects of preparing a business plan. Each session will review concepts in strategic planning, analyzing risks, marketing and planning improvements. Students will prepare sections of their own plan over the four-week timeframe of the course.

Maple Financial Planning

Instructor: Mark Cannella (Extension Associate Professor)

This three-session class will guide participants through the theory and mechanics of basic financial planning. Topics will include cash flow, balance sheets, sales forecasting and cost of production. The goal of this course is to identify important numbers and where to find them in order to make powerful decisions for your business.

These online courses are offered free of charge. The specific class dates and times are listed in the table below. Both daytime and evening sections are available. Pre-registration is required. The registration deadline is Wednesday October 28th.



Visit the [Upcoming Events](#) page at Maplemanager.org to complete your registration.

Class Options	Time/Day	Dates
Maple Business Planning—Daytime	1 pm EST/Tuesdays	Nov. 3, Nov. 10th, Nov. 17th, Nov. 24th
Maple Business Planning—Evening	7 pm EST/Tuesdays	Nov. 3, Nov. 10th, Nov. 17th, Nov. 24th
Maple Financials—Daytime	1 pm EST/Thursdays	Nov. 5, Nov. 12th, Nov. 19th
Maple Financials—Evening	7 pm EST/Thursdays	Nov. 5, Nov. 12th, Nov. 19th

To request a disability-related accommodation to participate in this program, please contact Christi Sherlock at christi.sherlock@uvm.edu or 1-866-860-1382 within three weeks of the program date so we may assist.

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802-476-2003 or 1-866-860-1382 (toll-free in VT) | www.uvm.edu/extension
<http://blog.uvm.edu/farmvia/>

Funding for this program is provided by the
USDA Agricultural Marketing Service: Acer



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