

Logging Business Planning Worksheet

FBWS028 - 11/18

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One Page Business Plan

Business Name:	Owner(s) Name:
Address:	
Email:	Phone:

Mission

Market Assessment

- Products & Services
- Place (Source & Sales of Wood)
- Promotion & Communication

Operations

- Harvesting System
- Other Enterprises
- Personnel
- Improvements

Financial Plan

- Business Records Status:
- How Will You Make Money?
- Daily Overhead \$
- Top Expenses
 -
 -
 -
- Investments

S - Specific M - Measurable A - Attainable R - Relevant T - Timebound

Goal 1:	
S	
M	
A	
R	
T	

Goal 2:	
S	
M	
A	
R	
T	

Get Started Action Plan		
Task	Person	Timeline

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S. W. O. T Analysis

(Strength - Weakness - Opportunity - Threat)

<div>STRENGTHS</div> <div><div></div><div></div><div></div><div></div></div>	<div>WEAKNESSES</div> <div><div></div><div></div><div></div><div></div></div>
<div>OPPORTUNITIES</div> <div><div></div><div></div><div></div><div></div></div>	<div>THREATS</div> <div><div></div><div></div><div></div><div></div></div>

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