



One Page Maple Business Plan Planning Worksheet

FBWS025 – 1/18 Mark Cannella, Farm Business Management Specialist

Mission

-
-
-

Operations

- Systems/Set-up
- Management
- Improvements

Market Assessment

- Product Attributes
- Price
- Place (Distribution and Outlets)
- People
- Promotion and Communication

Finances

- Cost of Production
- Investments
- Goals

Short Term Objectives (0-12 months)

-
-
-

Mid - Term Objectives (2-3 years)

-
-
-

S - Specific M - Measurable A - Attainable R - Relevant T - Timebound

SMART Goal:

SMART Goal:

SMART Goal:

Action Plan		
Task	Person	Timeline



UVM Extension helps individuals and communities put research-based knowledge to work.

www.uvm.edu/extension