

7 Population Accountability Questions

Date: _____

1. RESULT: What do we want?

Quality of life condition we want for the people who live in our community.

2. EXPERIENCE: What would these conditions look like if we could see them?

3. INDICATOR: How can we measure these conditions?

1-3 pieces of data that represent the status of this RESULT in our community

IDENTIFY Indicators & Sources

4. BASELINE & STORY: How are we doing on the most important of these measures?

INDICATOR over time (baseline & projection)
Who is/isn't achieving this result?

*SHOW WITH SIMPLE CHARTS
and a few bullet points*

5. PARTNERS: Who are the partners with a role to play?

6. WHAT WORKS: What will it take to get the results we want? (brainstorm here!)

Low cost ideas	Best practice
No cost ideas	Theory/research
Wild l ideas	Promising models
Unusual ideas	Knowledge of community

7. STRATEGIES/ACTION PLAN: What do we propose to do? (Get specific here! Narrow it down to a few do-able items from the list generated in question 6)

DESCRIPTION & TIPS

RESULT = Vision; Big Lofty Goal

Examples:

All babies are born healthy.

All people have shelter.

- State *what* we want & *for whom*.
- For whom = population for which we want this result (e.g., all babies). Don't focus on priority populations (those who are at risk; e.g., premature babies). That comes later (under STRATEGIES).
- RESULTS are the responsibility of a community/many PARTNERS— no single partner or program or organization should be held accountable for this. (Although each may *contribute* to the RESULT.)
- Even though single programs/orgs are not solely responsible, their mission statement often describe a RESULT – that's a good place to start when identifying your RESULT.

INDICATORS = data that tell us the extent to which RESULT is/isn't being achieved. Choose data that are easy to communicate, can be accessed consistently over time, and represent something of central importance to the RESULT. No data are perfect; that's OK. Use the data that are useful. Data at this level is often found outside your organization .

- Chart INDICATOR data over time to see if RESULT improving, getting worse, staying same.
- Break down INDICATOR data by meaningful categories to identify who is/isn't achieving the RESULT. This is how you may identify priority populations to be focus of STRATEGIES.
- Use background data and community understanding to tell the story behind the numbers – what's going on?

PARTNERS = those who can/should contribute to achievement of the RESULT. If we want to achieve this RESULT, who needs to be involved? PARTNERS are collectively accountable for the RESULTS.

STRATEGIES = MEANS to the END (RESULT).

- State *who* (PARTNER) will do what for whom (target population).
- May be existing/on-going, or new ideas for how to improve the RESULT.
- Each strategy is meant to *contribute* to the

Results Accountability Worksheet
7 Population Accountability Questions

Organization: _____

Date: _____

Question	Answer
<p>1. What are the quality of life conditions we want for people who live in our community?</p>	
<p>2. What would these conditions look like if we could see them?</p>	
<p>3. INDICATOR- <i>How can we measure these conditions?</i></p>	
<p>4. BASELINE & STORY - <i>How are we doing on the most important of these measures? Where have we been, now and where are we headed? Is it where we want to be?</i></p>	
<p>5. <i>Who are the partners with a role to play in doing better?</i></p>	
<p>6. <i>What works to do better, including no cost and low cost ideas?</i></p> <p><i>What will it take to get the results we want? What works?</i></p>	
<p>7. <i>What do we propose to do? (from the list generated in 6 what strategies to we want to implement? Who is doing it and by when?</i></p>	