

**126th Annual Vermont Tree Fruit Growers Association Meeting
in cooperation with the UVM Fruit Program**

March 1, 2022



Online meeting via Zoom
<https://go.uvm.edu/22applezoom>

- 12:00 Registration
- 12:05 News from UVM Fruit Team and expectations for 2022
Dr. Terence Bradshaw, UVM Tree Fruit and Viticulture Specialist
- 12:45 Vendor spotlight
Eric Boire, VTFGA President
- 12:50 VTFGA Business meeting
Eric Boire, VTFGA President
- 1:05 Vendor Spotlight
Jake Jacobs, UVM Ag Risk Management Program
- 1:10 2021 Apple Marketing Program
ERIC?
- 1:30 Adjourn

To request a disability-related accommodation to participate in this program, please contact Terence Bradshaw at (802)-922-2591 by 2/11/2022 so we may assist you.

**Annual Business Meeting Agenda
Vermont Tree Fruit Growers Association**

<ol style="list-style-type: none"> 1. Call to Order 2. Secretary's Report 3. Treasurer's Report 4. Executive Director's Report 5. Old Business 6. New Business 7. Election of Officers and Directors 8. Adjourn 	<table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;"></th> <th style="text-align: right;"><u>Exp.</u></th> </tr> </thead> <tbody> <tr> <td>President: James Bove</td> <td style="text-align: right;">2022</td> </tr> <tr> <td>Treasurer: Mark Boyer</td> <td style="text-align: right;">2022</td> </tr> <tr> <td>Secretary: Tom Smith</td> <td style="text-align: right;">2022</td> </tr> <tr> <td>Director: Moriah Cowles</td> <td style="text-align: right;">2022</td> </tr> <tr> <td>Director: Kevin Lawyer</td> <td style="text-align: right;">2022</td> </tr> <tr> <td>Director: Ben Calvi</td> <td style="text-align: right;">2023</td> </tr> <tr> <td>Director: Casey Darrow</td> <td style="text-align: right;">2023</td> </tr> <tr> <td>Director: Jessika Yates</td> <td style="text-align: right;">2024</td> </tr> <tr> <td>Director: Stephanie Lowe</td> <td style="text-align: right;">2024</td> </tr> </tbody> </table>		<u>Exp.</u>	President: James Bove	2022	Treasurer: Mark Boyer	2022	Secretary: Tom Smith	2022	Director: Moriah Cowles	2022	Director: Kevin Lawyer	2022	Director: Ben Calvi	2023	Director: Casey Darrow	2023	Director: Jessika Yates	2024	Director: Stephanie Lowe	2024
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Renew VTFGA membership at:

<https://vt-tree-fruit-growers-association-annual-dues.cheddarup.com>

For information on this program contact: Terence.Bradshaw@uvm.edu

This program has not been approved for pesticide credits.



National Institute of Food and Agriculture
U.S. DEPARTMENT OF AGRICULTURE

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The VTFGA upcoming annual meeting on March 1st marks our 126th year as an association. Over the years, we have seen many changes in the industry, and change continues to be a dominant theme in our industry. Trends towards smaller retail and PYO operations and fewer large wholesale orchards continue in the state. While overall apple production in the state may be declining, we have many profitable and vibrant orchard operations, across our state. Anecdotally, 2021 was another robust year for PYO and retail orchards as people continued to look for safe, outdoor and local activities. Crop reports across the state, while variable trended towards robust production.

Unfortunately, we will be meeting virtually again this year. Survey results from our members clearly indicate that an in-person annual conference is an important part of what the VTFGA does, and we look forward to next year when we plan on having a robust and in-person conference. Members also indicated that assistance in marketing and fall advertising campaigns is an important part of the VTFGA mission. In 2021 we hired Vermont fresh to help promote our industry through social media campaigns, that included the Instagram harvest photo contest. We hope to continue our partnership with Vermont Fresh moving forward.

There are open spots on the VTFGA board and I encourage anyone who is interested in joining the board to contact me (jbovevt@comcast.net), or Eric (Ericboire@gmail.com) directly. This is an easy way to support the tree fruit industry in Vermont, and requires a minimal time commitment. You need not be an expert, just an interest in helping out.

On a sad note, Russ Allen passed away this past January. Russ served on the VTFGA board for many years. He was a wealth of information and shared his love and knowledge of apples and apple growing freely. I for one appreciated his help in my early years of running Chapin Orchard. He was a natural teacher, a creative thinker and innovator and a dedicated Vermonter and apple grower. Here is a link to his obituary: <https://vermontjournal.com/obituaries/russell-allen-1931-2022/>.

I hope many of you will attend the annual meeting this year, and continue to support the VTFGA through these challenging times. An online registration and payment option is available here: <https://vt-tree-fruit-growers-association-annual-dues.cheddarup.com>. Be safe. Continue to do good work.

Sincerely,
James Bove VTFGA President

ZOOM meeting March 1st, 2022. 12:00pm – 1:30pm

Name:	
Orchard/Company:	
Mailing Address:	
City, State, Zip:	
Phone:	
Email:	

Meeting & Registration Fees for 2022

	Item	Cost Calculations	Total
1.	2021 VTFGA Membership	<ul style="list-style-type: none"> ○ \$25 for orchards under 2 acres or visiting from out of state ○ \$100 for orchards 5 acres or less ○ \$150 for orchards 5 to 50 acres ○ \$200 for orchards 50+ acres. 	_____
2.	Annual Meeting Registration	Per person, includes lunch	
	Early registration (must be received by Feb. 4); Late registration (received after Feb. 4 or at door)	\$30.00 x <u>N/A</u> \$40.00 x <u>N/A</u>	<u>N/A</u>
3.	UVM Research Support	VTFGA Directors recommend \$0.006 per bushel on 2021 production <u># bushels X \$0.005 =</u>	_____
4.	U.S. Apple Association Dues	VTFGA Directors recommend \$0.007 (7/10 cent) per bushel on 2021 production <u># bushels X \$0.007 =</u>	_____
5.	Total Enclosed		_____

Make check payable to: **Vermont Tree Fruit Growers Association (VTFGA)** & mail to:

Mark Boyer
Vermont Tree Fruit Growers Assn.
PO Box 79 Monkton, Vt 05469

OR PAY ONLINE:

<https://vt-tree-fruit-growers-association-annual-dues.cheddarup.com/>