

**125th Annual Vermont Tree Fruit Growers Association Meeting
in cooperation with the UVM Fruit Program**

February 18, 2021



Online meeting via Zoom

https://uvmextension.zoom.us/webinar/register/WN_z40mdZl_RHW9DJkZFIEfQA

- 12:00 Registration
- 12:05 News from UVM Fruit Team
Dr. Terence Bradshaw, UVM Tree Fruit and Viticulture Specialist
- 12:20 Vendor spotlight
Eric Boire, VTFGA President
- 12:25 Vermont Pesticide Program
Annie MacMillan, Vermont Agency of Agriculture, Food, and Markets
- 12:35 Invasive insects on our doorstep
Judy Rosovsky, Vermont Agency of Agriculture, Food, and Markets
- 1:05 VTFGA Business meeting
Eric Boire, VTFGA President
- 1:15 Vendor Spotlight
Jake Jacobs, UVM Risk Management Agency
- 1:25 SCBGP Wrap up and future directions of VTFGA
Rose Wilson, Rose Wilson Consulting LLC
- 2:00 Adjourn

To request a disability-related accommodation to participate in this program, please contact Terence Bradshaw at (802)-922-2591 by 2/04/2021 so we may assist you.

**Annual Business Meeting Agenda
Vermont Tree Fruit Growers Association
February 18, 2021
American Legion Hall, Middlebury VT**

1. Call to Order	President: Eric Boire	<u>Exp.</u> 2020
2. Secretary's Report	Treasurer: Mark Boyer	2020
3. Treasurer's Report	Secretary: Tom Smith	2020
4. Executive Director's Report	Director: Ben Calvi	2020
5. Old Business	Director: Casey Darrow	2020
6. New Business	Director: <i>open</i>	2021
7. Election of Officers and Directors	Director: Fritz Ludwig	2021
8. Adjourn	Director: Moriah Cowles	2022
	Director: James Bove	2022

Renew VTFGA membership at:

<https://vt-tree-fruit-growers-association-annual-dues.cheddarup.com>

For information on this program contact: Terence.Bradshaw@uvm.edu

**This program has been submitted to Vermont Agency of Agriculture for
One and one-half (1.5) pesticide recertification credits.**



United States
Department of
Agriculture

National Institute
of Food and
Agriculture

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VTFGA Members,

This year will mark our 125th annual meeting of the Vermont Tree Fruit Growers Association and the significance of this is not lost on me. Originally, I had hoped to make this event something bigger than normal to commemorate this historic anniversary and properly recognize one of the longest running organizations in Vermont. As you all know, this year has been very different in the ways we are able to communicate and interact with each other and while we are starting to see some hope as we look into the future, we can be fairly certain that these restrictions and precautions will continue into the first part of 2021. Our annual meeting will have to be moved to an online format this year. At this point we are planning a shorter event to cover the necessary yearly elements that need to be discussed. Other content will be deferred until we can meet in person yet again.

When this year is in the rear-view mirror, not all that we have experienced will be looked at as negative. From our corner of the world, many growers will end up categorizing this year as one of the best in terms of sales. The strong demand for local fruits and vegetables started and was reported in other crops coming to harvest long before the apples arrived and ended up lasting through the entirety of the fall picking season. This is coming from a state and community that has made it their identity to support local. Despite the public health concerns around public gatherings, Vermont growers stepped up and provided a safe and positive environment for the public to enjoy.

2020 has been a very busy year for the VTFGA. We have made great progress working through our Specialty Crop Block Grant. As a result of our live in-person survey from the last annual meeting, we have been given great direction from our members as to where they would like the VTFGA to be focusing their efforts. We have developed and identified marketing campaigns that would be beneficial to all our members. A major component of this year's annual meeting will be to review and discuss all our work thus far and highlight the next steps to be taken. We will be moving out of the research and development phase and directly into the exciting work of implementation.

The future is bright for the VTFGA and its members. We continue to see growth in retail and pick-your-own operations around Vermont. We also continue to see new faces at each annual meeting. Whether it's your 1st or your 50th, please consider joining or renewing your membership to our organization. Links to our Zoom meeting this year will be sent out at a later date, if you do not already have an email contact in file with us, please provide one on your registration form.

Online annual dues can once again be paid at:

<https://vt-tree-fruit-growers-association-annual-dues.cheddarup.com>

Stay safe and hope to see you all virtually,

Eric Boire, VTFGA President



2021 VTFGA Membership
Print and mail or visit:

<https://vt-tree-fruit-growers-association-annual-dues.cheddarup.com>

Name:		
Orchard/ Company:		
Mailing Address:		
City, State, Zip:		
Phone:		
Email:		

VTFGA 2021 Membership Fees

	Item	Cost Calculations	Total
1.	2021 VTFGA Membership	<ul style="list-style-type: none"> ○ \$25 for orchards under 2 acres or visiting from out of state ○ \$100 for orchards 5 acres or less ○ \$150 for orchards 5 to 50 acres ○ \$200 for orchards 50+ acres. 	
2.	Annual Meeting Registration Early registration (must be received by Feb. 4); Late registration (received after Feb. 4 or at door)	Per person, includes lunch \$30.00 x <u> N/A </u> \$40.00 x <u> N/A </u>	<u> N/A </u>
3.	UVM Research Support	VTFGA Directors recommend \$0.005 (1/2 cent) per bushel on 2018 production # bushels X \$0.005 =	
4.	U.S. Apple Association Dues	VTFGA Directors recommend \$0.007 (7/10 cent) per bushel on 2018 production # bushels X \$0.007 =	
5.	Total Enclosed		<u> </u>

Make check payable to: **Vermont Tree Fruit Growers Association (VTFGA)** & mail to:

Mark Boyer; Vermont Tree Fruit Growers Assn. 1823 Monkton Rd. Monkton, Vt 05469