



# CURRICULUM VITAE

*Deborah Lynn Guber*

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## CONTACT INFORMATION

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94 University Place  
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## EDUCATION

**Yale University**, New Haven, Connecticut

Ph.D. in Political Science, May 1996  
M.Phil., November 1992  
M.A., May 1992

Dissertation: "Rethinking Environmentalism: Ecology, Public Opinion, and Mass Political Behavior" (Donald P. Green and John P. Wargo, advisors)

Ph.D. Examination Fields:

- American Politics
- Empirical Analysis and Research Methodology, with distinction
- Public Policy, with distinction

**Smith College**, Northampton, Massachusetts

A.B. in Government and Economics, *magna cum laude*, May 1990

## ACADEMIC EXPERIENCE

**The University of Vermont**, Burlington, Vermont

Professor, Department of Political Science, 2023-present

Associate Professor, Department of Political Science, 2004-2023

Assistant Professor, Department of Political Science, 1998-2004

Introductory classes: The American Political System (including a writing intensive seminar and a version taught fully online)

100-level classes: Political Parties and Elections

200-level seminars: Topics in Public Opinion  
Public Opinion and Voting Behavior  
Environmentalism and Its Critics  
Senior Honors Seminar

**Bowdoin College**, Brunswick, Maine

Visiting Assistant Professor, Department of Government and Legal Studies, 1996-1998

**Yale University**, New Haven, Connecticut

Teaching Fellow, 1992-1996

## RESEARCH INTERESTS

Public opinion, political behavior, U.S. elections, and environmental politics.

## WORK IN PROGRESS

*Up and Down with Climate: Politics, the Media, and the Issue-Attention Cycle*

Deborah Lynn Guber

This project uses internet search queries to explore the relationship between public interest in climate change and the volume of media attention it receives. Despite worsening weather, I find that the issue-attention cycle on climate continues to be dictated largely by political events—from Al Gore’s “An Inconvenient Truth,” to the infamous “climategate” memos and President Trump’s decision to withdraw from the Paris Agreement—in short, by stories that do little to bridge, and often deepen, the partisan divide.

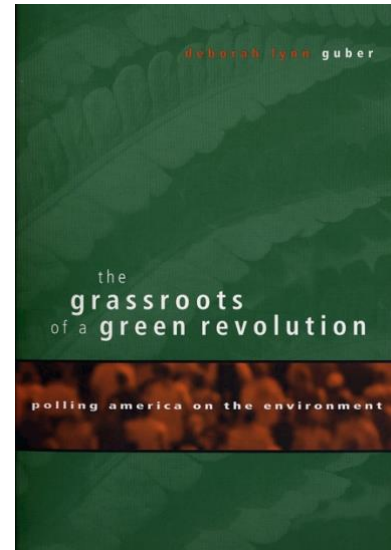
## PUBLICATIONS

### Book

Deborah Lynn Guber. 2003. *The Grassroots of a Green Revolution: Polling America on the Environment*. Cambridge, MA: The MIT Press. 279 pages.

#### *Peer-reviewed*

**SUMMARY:** Since the first Earth Day in 1970, environmentalism has become woven into the fabric of American life. Concern for environmental quality has spawned extraordinary changes in how we think, work, and recreate, in what we buy, and how we govern. But popular consensus on the environment is more complicated than it appears. The real question is no longer whether Americans side with environmentalism, but rather what kind of commitment they bring to the table. This book argues that understanding public opinion—the grassroots of the “green” revolution—is essential to sustaining genuine environmental progress. The long-term success of the environmental movement will be measured not only by its legislative achievements, but by its ability to persuade average Americans to back up their words with action, and to further alter their voting patterns, buying habits, and lifestyles.



*The Grassroots of a Green Revolution* uses polling data from a wide variety of sources to explore the myths, inconsistencies and tensions that characterize public thinking on environmental issues. The book defines and describes key characteristics of public opinion—including direction, strength, stability, distribution, and consistency—and traces the way in which those qualities influence the behavior of citizens and consumers alike. In the end, that body of evidence is used to weigh the significance of environmental concern within the arena of U.S. politics and policymaking, and to provide pragmatic advice for decisionmakers in their efforts to motivate Americans to act in an environmentally responsible way.

Reviews of this book were published in the following journals: *Perspectives on Politics*, *Political Science Quarterly*, *Journal of Environment and Development*, *Society and Natural Resources*, *Rural Sociology*, *Environmental Politics*, *Political Science*, and *Quarterly Review of Biology*.

### Peer-Reviewed Publications

Deborah Lynn Guber. 2021. “Public Opinion and the Classical Tradition: Redux in the Digital Age,” *Public Opinion Quarterly*, 85 (4): 1103-1127. doi:10.1093/poq/nfab053. Published online: November 25, 2021.

Deborah Lynn Guber, Jeremiah Bohr, and Riley E. Dunlap. 2021. “‘Time to Wake Up’: Climate Change Advocacy in a Polarized Congress, 1996-2015.” *Environmental Politics*, 30 (4): 538-558. doi: 10.1080/09644016.2020.1786333. Published online: July 7, 2020.

Deborah Lynn Guber. 2017. "Partisan Cueing and Polarization in Public Opinion about Climate Change." In, *The Oxford Research Encyclopedia of Climate Science*. New York: Oxford University Press. DOI: 10.1093/acrefore/9780190228620.013.306.

*Invited contribution*

Deborah Lynn Guber. 2013. "A Cooling Climate for Change? Party Polarization and the Politics of Global Warming." *American Behavioral Scientist*, 57 (1): 93-115.  
doi:10.1177/0002764212463361.

Deborah Lynn Guber and Christopher J. Bosso. 2012a. "Issue Framing, Agenda-Setting, and Environmental Discourse." In, *The Oxford Handbook of U.S. Environmental Policy*, Michael E. Kraft and Sheldon Kamieniecki, editors. New York: Oxford University Press, 437-460.

*Invited contribution*

Deborah Lynn Guber. 2010. "'Make of Them Grand Parks, Owned in Common': The Role of Newspaper Editorials in Promoting the Adirondack Park, 1864-1894." *Journal of Policy History*, 22 (4): 423-449. doi:10.1017/S0898030610000217.

Deborah Lynn Guber and Christopher J. Bosso. 2007. "Framing ANWR: Citizens, Consumers, and the Privileged Position of Business." In, *Business and Environmental Policy: Corporate Interests in the American Political System*. Michael E. Kraft and Sheldon Kamieniecki, editors. Cambridge, MA: The MIT Press, 35-60.

*Invited contribution*

Deborah Lynn Guber. 2001. "Voting Preferences and the Environment in the American Electorate." *Society & Natural Resources*, 14 (6): 455-469. doi:10.1080/08941920119043.

Deborah Lynn Guber. 2001. "Environmental Voting in the American States: A Tale of Two Initiatives." *State & Local Government Review*, 33 (2): 120-132.  
doi:10.1177/0160323X0103300204.

Deborah Lynn Guber. 1999. "Getting What You Pay For: The Debate Over Equity in Public School Expenditures." *Journal of Statistics Education*, 7 (2).

**NOTE:** The dataset I developed for this article has been reprinted in the following texts: *Statistical Methods for Psychology*, 5th ed., by David C. Howell (Duxbury/Thomson Learning, 2002); *A Visual Approach to SPSS for Windows: A Guide to SPSS 15.0*, by Leonard Stern (Allyn & Bacon, 2007); and *Applied Statistics: Regression and Analysis of Variance* by H.B. Lawal and F. Famoye (University Press of America, 2013).

Deborah Lynn Guber. 1996. "Environmental Concern and the Dimensionality Problem: A New Approach to an Old Predicament." *Social Science Quarterly*, 77 (3): 644-662.

## Non-Peer Reviewed Publications

Deborah Lynn Guber and Christopher J. Bosso. 2012b. "High Hopes and Bitter Disappointment: Public Discourse and the Limits of the Environmental Movement in Climate Change Politics." In, *Environmental Policy: New Directions for the Twenty-First Century*, 8<sup>th</sup> edition. Norman J. Vig, and Michael E. Kraft, eds. Washington, DC: CQ Press, 54-82.

*Invited contribution*

Deborah Lynn Guber and Christopher J. Bosso. 2009. "Past the Tipping Point: Debating the Future of Public Discourse on the Environment." In, *Environmental Policy: New Directions for the Twenty-First Century*, 7<sup>th</sup> edition. Norman J. Vig, and Michael E. Kraft, eds. Washington, DC: CQ Press, 51-74.

*Invited contribution*

Christopher J. Bosso and Deborah Lynn Guber. 2005. "Maintaining Presence: Environmental Advocacy and the Permanent Campaign." In, *Environmental Policy: New Directions for the Twenty-First Century*, 6<sup>th</sup> edition. Norman J. Vig, and Michael E. Kraft, eds. Washington, DC: CQ Press, 78-99.

*Invited contribution*

Christopher J. Bosso and Deborah Lynn Guber. 2003. "The Boundaries and Contours of American Environmental Activism." In, *Environmental Policy: New Directions for the Twenty-First Century*, 5<sup>th</sup> edition. Norman J. Vig, and Michael E. Kraft, eds. Washington, D.C.: CQ Press, 79-101.

*Invited contribution*

## Working Papers

Deborah Lynn Guber. 1995. "Economic Voting in U.S. Elections: An Annotated Bibliography." *Institution for Social and Policy Studies Working Paper 95-01*. New Haven, CT: Yale University.

## CONFERENCE PAPERS

Deborah Lynn Guber, Meredith T. Niles, and Thomas Wentworth. 2019. "Up and Down with Climate: Extreme Weather Events and the Issue-Attention Cycle." *Annual Conference of the Northeast Political Science Association*, Philadelphia, Pennsylvania, November 7-9.

Deborah Lynn Guber, Jeremiah Bohr, and Riley E. Dunlap. 2019. "'Time to Wake Up!' Climate

Advocacy in a Polarized Congress, 1996-2015." *Annual Meeting of the American Political Science Association*, Washington, D.C., August 29 - September 1.

Deborah Lynn Guber. 2019. "Public Opinion and the Classical Tradition: Redux in an Age of Big Data." *New England Political Science Association Annual Meeting*, Portland, Maine, April 25-27.

Deborah Lynn Guber. 2012. "Can Americans be Persuaded to Care about Climate Change?" *New England Political Science Association Annual Meeting*, Portsmouth, New Hampshire, April 26-28.

Deborah Lynn Guber. 2010. "A Cooling Climate for Change? Party Polarization and the Politics of Global Warming," *Annual Meeting of the American Political Science Association*, Washington, D.C., September 2-5.

Deborah Lynn Guber and Christopher J. Bosso. 2005. "Framing ANWR: Citizens, Consumers and the Privileged Position of Business," *Annual Meeting of the American Political Science Association*, Washington, D.C., September 1-4.

Deborah Lynn Guber. 2003. "'Make of Them Grand Parks, Owned in Common': Public Opinion and the Democratic Ideal in the Adirondacks, 1864-1894," *Annual Meeting of the American Political Science Association*, Philadelphia, Pennsylvania, August 28-31.

Deborah Lynn Guber. 2001. "Up and Down with Ecology Revisited: The Stability of Public Attitudes Toward Environmental Spending, 1973-1998," *33<sup>rd</sup> Annual Conference of the Northeastern Political Science Association*, Philadelphia, Pennsylvania, November 8-10.

Deborah Lynn Guber. 1999. "Issue Voting and the Environment in the American Electorate," *31<sup>st</sup> Annual Conference of the Northeastern Political Science Association*, Philadelphia, Pennsylvania, November 11-13.

Deborah Lynn Guber. 1999. "Motivating the Citizen-Consumer: Environmental Values in the Voting Booth and the Marketplace," *Annual Meeting of the American Political Science Association*, Atlanta, Georgia, September 2-5.

Deborah Lynn Guber. 1996. "Greenbacks or 'Green' Ballots? Environmental Voting on Statewide Ballot Propositions, 1964-1993," *New England Political Science Association Annual Meeting*, Springfield, Massachusetts, May 3-4.

Deborah Lynn Guber. 1995. "The Environment's Bottom Line: Evaluating 'Green' Voting Behavior in U.S. Elections," *New England Political Science Association Annual Meeting*, Portland, Maine, May 5-6.

Deborah Lynn Guber. 1995. "Measuring Environmentalism: Survey Research and the Dimensionality Problem," *49th Annual Conference of the New York State Political Science*

*Association*, New York, New York, April 28-29.

## **PROFESSIONAL AFFILIATIONS**

Affiliate, Gund Institute for Environment, the University of Vermont, 2020-present.

Member, Climate Social Science Network (CSSN), 2020-present.

## **PROFESSIONAL ACTIVITIES**

Ad-hoc manuscript referee: *Oxford University Press*, *The MIT Press*, *American Journal of Political Science*, *American Political Science Review*, *The Communication Review*, *Environmental Politics*, *Journal of Politics*, *Nature Climate Change*, *Political Behavior*, *Political Research Quarterly*, *PS: Political Science & Politics*, *Public Opinion Quarterly*, *Social Forces*, *Social Science Quarterly*, *Society & Natural Resources*, *The Sociological Quarterly*.

Referee for Norton InQuizitive, 2021.

External peer referee for tenure and promotion case, Wheaton College, Fall 2019.

External peer review committee member, Department of Political Science, The University of New Hampshire, 2018.

Workshop participant (by invitation), "Building Public & Political Will for Climate Action," Yale University, October 15-17, 2015.

Chapter delegate, Phi Beta Kappa Society's 44<sup>th</sup> Triennial Council, Denver, Colorado, October 8-10, 2015.

American Government advisory board member, Cengage Learning, 2014.

Roundtable panelist (by invitation), "Author Meets Critics: Zygmunt Plater's *The Snail Darter and the Dam*," *New England Political Science Association Annual Meeting*, Woodstock, VT, April 24-26, 2014.

External peer review committee member, Department of Government, Smith College, 2014.

Grant proposal referee, Decision, Risk and Management Sciences Program, National Science Foundation, Washington, DC, 2004-2013.

Member of the Executive Council (elected), New England Political Science Association, 2010-2012.

Chair, committees to award the John C. Donovan prize for the best faculty paper, and the Robert C. Wood prize for the best graduate student paper at the New England Political Science Association Annual Meeting, 2010-2011.

Chair, "The Politics of Economic Development, Public Policy, and Public Space," *New England Political Science Association Annual Meeting*, Newport, RI, April 23-25, 2010.

Chair, committee to award the Robert C. Wood prize for the best graduate student paper at the New England Political Science Association Annual Meeting, 2009-2010.

Chair and discussant, "Urban Politics," *New England Political Science Association Annual Meeting*, Portland, Maine, May 7-9, 2009.

Consultant to the Yale Center for Environmental Law and Policy, Yale University, New Haven, Connecticut, 2005.

Workshop participant (by invitation), *Communicating Urgency, Facilitating Social Change: New Strategies for Climate Change*, sponsored by the National Center for Atmospheric Research, Boulder, Colorado, June 8-11, 2004.

Discussant, "Issues and Character in Elections," *35<sup>th</sup> Annual Conference of the Northeastern Political Science Association*, Philadelphia, Pennsylvania, November 6-8, 2003.

Chair, "Presidential Elections," *New England Political Science Association Annual Meeting*, Portland, Maine, May 3-4, 2002.

Chair and Discussant, "Issues in Legislative Politics," *33<sup>rd</sup> Annual Conference of the Northeastern Political Science Association*, Philadelphia, Pennsylvania, November 8-10, 2001.

Chair, "Public Opinion, Third Parties, and Political Speech," *New England Political Science Association Annual Meeting*, Portsmouth, New Hampshire, May 4-5, 2001.

Discussant, "New Perspectives on Voter Turnout," *New England Political Science Association Annual Meeting*, Portsmouth, New Hampshire, May 4-5, 2001.

Discussant, "Partisan Leadership and Scandal in the House of Representatives," *New England Political Science Association Annual Meeting*, Providence, Rhode Island, April 29-May 1, 1999.

Chair and Discussant, "Perspectives on Congressional Elections," *New England Political Science Association Annual Meeting*, New London, Connecticut, May 2-3, 1997.



## **UNIVERSITY SERVICE**

Member, Academic Integrity Council, The University of Vermont, 2014-present.

Member, College of Arts and Sciences Core Curriculum Task Force, Fall 2021.

President, Alpha of Vermont chapter of Phi Beta Kappa, 2015-2017.

Register, Alpha of Vermont chapter of Phi Beta Kappa, 2013-2015.

Member, Educational and Research Technologies Committee of the Faculty Senate, The University of Vermont, 2009-2011.

Member, Honors College Scholarship Committee, The University of Vermont, 2006-2008.

Member, Academic Standing Committee of the College of Arts & Sciences, The University of Vermont, 2005-2008.

Member, Admissions Committee of the College of Arts & Sciences, The University of Vermont, 2001-2004.

Member, Academic Affairs Committee, The University of Vermont, Fall 2000.

## **COLLEGE SERVICE**

Member, College of Arts and Sciences Core Curriculum Task Force, Fall 2021.

Member, College of Arts and Sciences Distribution Requirements Task Force, Fall 2017.

Member, College of Arts and Sciences working group whose goal was to define the characteristic of courses satisfying distribution requirements in the social sciences, Spring 2010.

Member, College of Arts and Sciences ad hoc committee on electronic balloting, Fall 2009.

Member, College of Arts and Sciences, Academic Standing Committee, 2005-2008. Member, College of Arts and Sciences Admissions Committee, 2001-2004.

## **DEPARTMENT SERVICE**

Member, Faculty Scholarship Committee, Spring 2023-present.

Chair, Frank Bryan prize committee, 2023.

Member (by invitation of the dean), Chair's Search Committee, Spring 2022.

Member, committee to evaluate current requirements for the political science major, 2021-2022.

Member, committee to revise the department's Annual Evaluation Guidelines, Fall 2019.

Consultant on information technology, particularly on matters relating to the creation and maintenance of class web pages, 1998-2019.

Photographer, both for official events and individual faculty portraits, 2015-2019. Member, committee to revise the department's RPT documents, Fall 2019.

Member (by invitation of the dean), Chair's Search Committee, Fall 2015.

Member, committee to revise the department's Annual Evaluation Guidelines, Spring 2015.

Member (by invitation of the dean), Chair's Search Committee, Spring 2013.

Chair, Frank Bryan prize committee, 2013-2014.

Member, committee to revise the department's RPT documents, Spring 2009.

Member, committee to revise the department's policy on the allocation of Faculty Professional Development Funds, October 2008 - February 2009.

Member, committee to revise the Department's RPT guidelines, Fall 2006.

Internship program director, Fall 2005.

Organizer, Mark L. Rosen Memorial Lecture, Fall 2005.

Member, Gund Chair search committee, Spring 2005 - Fall 2005.

Chair, American Politics prize committee, 1999-2004.

Member, American Politics Search Committee to fill a tenure-track position in constitutional law, Fall 2001.

Department secretary, responsible for documents the minutes of departmental meetings, 1999-2000.

## **COMMUNITY OUTREACH**

Interviewed by Dan McGowan for an article titled "Senator Whitehouse is the King of Climate Change Speeches. But are they Effective?" *The Boston Globe*, July 21, 2020.

<https://www.bostonglobe.com/2020/07/21/metro/senator-whitehouse-is-king-climate-change-speeches->

[are-they-effective/](#)

Interviewed by Scott Waldman for an article titled “Study: It’s Science vs. Anecdote in Hill Climate Debates,” *Climatewire*, July 21, 2020).

<https://www.eenews.net/climatewire/stories/1063599867>

Research featured in *Climate Nexus*, a prominent e-newsletter, featured our article in their “Denier Roundup” section, July 24, 2020.

Interviewed by Kate Yoder for an article titled “The Surprising Reasons Why People Ignore the Facts about Climate Change,” *The Grist*, July 28, 2020.

<https://grist.org/climate/the-surprising-reasons-why-people-ignore-the-facts-about-climate-change/>

Interviewed by UVM student Irene Choi for an article in *The Cynic* about political discussions in the classroom, October 29, 2020.

Interviewed by Maleeha Syed for an article in the *Burlington Free Press* about what the dating scene is like for those who feel politically isolated in Vermont, February 12, 2020.

Interviewed by Jon Margolis for an article in VTDigger about the Bernie Sanders’ campaign and their initial reluctance to call Sanders’ health crisis a heart attack, October 10, 2019.

Interviewed by Kaitie Catania, who writes for UVM’s website, magazines, etc., for an article about gun violence and gun laws in America, October 1, 2019.

Interviewed and quoted in the following news article: Shelby Kinney-Lang, “Climate Voters’ Might Decide Tight New Hampshire Senate Race,” *Vice News*, October 27, 2014.

<https://news.vice.com/article/climate-voters-might-decide-tight-new-hampshire-senate-race>

Interviewed and quoted in the following news article: Sean McElwee, “How to Tap Latent Conservative Support for Climate-Change Policy,” *The Atlantic*, April 18, 2014.

<http://www.theatlantic.com/politics/archive/2014/04/republicans-framing-climate-change/360911/>

Interviewed and quoted in the following news article: Sean McElwee, “Can We Make Environmentalism a Centrist Issue?” *The American Prospect*, March 10, 2014

<http://prospect.org/article/can-we-make-environmentalism-centrist-issue>

Interviewed by The New York Times for an article about the grassroots organization EcoMom Alliance, February 4, 2008.

Interviewed by journalist Brian Stempeck for the publication *Greenwire* on the tense relationship

between business and environmentalists, May 16, 2005.

## **ACADEMIC HONORS AND AWARDS**

Recipient, Robert C. Wood prize for best graduate student paper, *New England Political Science Association Annual Meeting*, New London, Connecticut, May 2-3, 1997.

Recipient, Samuel Bowles prize, Smith College, 1990, for best thesis on an economics subject.

- Thesis topic: “Job Displacement and Labor Market Readjustment: An Analysis of the Cann & Saul Steel Company.”

Co-recipient, Sidney S. Cohen prize, Smith College, 1990, for outstanding work in the field of economics.

Recipient, Smith College Alumnae Association scholarship for graduate study, 1990.

Member, *Phi Beta Kappa*, Smith College, inducted 1989.

Participant, Jean Picker Semester-in-Washington Program, Smith College, 1988.

- Thesis topic: “Democracy and Foreign Policy: Power, the President, and Public Opinion.”
- Internship: Office of Congressman William H. Gray, III (D-PA), Washington, D.C.