

gotcha bike & greenride bikeshare

CONNECTING PEOPLE TO WHERE THEY LIVE, WORK AND PLAY

Mission

To transform our region by providing a high quality, convenient and affordable bikeshare system that will connect people to more places where they live, work and play in Chittenden County.

What is bikesharing?

Bikeshare systems consist of a fleet of bicycles provided at a network of stations located throughout an area. Bicycles are available on demand, providing fast and easy access for short trips, transit-linked trips, and tourist trips. Bikeshare can deliver a variety of mobility, economic, health, environmental, and safety benefits. When combined with other modes of transportation, bikeshare can provide a fundamental shift in the way people move about and make decisions on transportation.

Who can use it?

The bikeshare system is a public transit resource and will be accessible to as many people as possible. The minimum age is 18 years.



catmavt.org/bikeshare
802-881-0283

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How much does it cost?

The proposed rates for phase 1 are as follows. As the system is used and data is available, as well as rider feedback, the pricing could be adjusted as needed.

MEMBERSHIP PLAN	RATE	FREE RIDE TIME/DAY	AVAILABLE "HOLD" TIME (counts as ride time)
"Pay As You Go"	\$2 for each 30 min	NA	30 min
Monthly Member	\$15	60 min	30 min
Annual Member	\$50	60 min	30 min
Discounted Monthly Member	\$5	60 min	30 min
Discounted Annual Member*	\$25	60 min	30 min
Extra ride time for member plans (not Pay As You Go)	\$5 each extra 30 min (prorated by the minute)	NA	NA

* Discounts for income-qualified people, campus employees and college students.

Fees

Certain fees will be charged to ensure that bikes remain within the bikeshare system boundary and available for use. These fees will apply to everyone, regardless of membership plan.

- **Out-of-Hub Fee:** \$5 fee for locking outside a designated station.
- **Out-of-System Fee:** \$50 fee for locking outside the bikeshare system area.

Income Qualified/Discounted Rates

The bikeshare system is a public transit resource and will be accessible to as many people as possible. We will provide discounted membership rates to people who qualify and demonstrate need.

Who is involved?

The planning team is staff from the Chittenden Area Transportation Management Association (CATMA), UVM, Champlain College, and the Chittenden County Regional Planning Commission (CCRPC). The bikeshare vendor is Gotcha Bike from Charleston, South Carolina. We are forming a stakeholder committee to ensure that voices in our diverse community are heard.

Who is paying for it?

The system is receiving sponsorship funding from Ben & Jerry's, Seventh Generation, UVM, Champlain College, UVM Medical Center, City of Burlington (requested), City of South Burlington, City of Winooski (requested), BlueCross BlueShield VT, AARP VT, Burlington Electric Department, Healthy Living Market (requested), and ArtsRiot (requested).

This handout available in other languages



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